

How TIPS East tripled candidate flow

TIPS East, a Domino's Franchisee that operates 20 stores in two states realized that manual processes and complicated hiring technology were placing a heavy burden on their restaurant managers that kept them from focusing on making their customers happy.

The franchisee struggled with filling positions quickly, accurately completing new hire paperwork, and taking advantage of hiring related tax credits. By adopting Efficient Hire they gained a tool that reduces the time to put someone to work, enables consistency and accountability, and added cash flow to the their bottom line.

THE PROBLEM

01

Manual Processes

A combination of paper processes and disjointed technology solutions forced TIPS East to manually add new hires into payroll, which was both time consuming and error prone.

02

Complex Applications

TIPS East spent thousands of dollars on job advertising every month, but clicks weren't converting to candidates because job seekers quickly abandoned their complex application.

03

Complicated Systems

Location managers had different strategies for hiring, which made implementing best practices difficult and reporting on the hiring metrics impossible.

THE EFFICIENT HIRE SOLUTION

Efficient Hiring Processes

Consolidating the hiring technology into a unified system with integrations to other key systems, including Wizardline and Pulse, reduced errors and the overall burden on managers. The solution provided guardrails to ensure process consistency, eliminated manual job posting efforts, and supported long-term compliance.

Easy-to-use Technology

The mobile-first interface drives down the amount of time it takes to put someone to work and allows managers to seamlessly hire and minimize distraction from day-to-day restaurant operations.

Out Recruit The Competition

The simple application, onboarding, I-9, Dominos Partners Foundation Form, WOTC screening, Driver Management dashboard and ACA tracking workflows keep job seekers engaged and allows them to complete the hiring process in as little as 15 minutes so they can begin working immediately.

THE RESULTS

3X

more candidate flow
and application fills

8+

hours saved every month
in new hire data entry

98%

savings on monthly job
advertising costs



I have nothing but great things to say about Efficient Hire! When I compare the tool against other technologies we have used, the increase in performance has been amazing. The team has continued to be responsive and immensely helpful. Efficient Hire has been everything I need for hiring, from recruiting, to onboarding, to Work Opportunity Tax Credit processing in one invaluable tool. I love you guys!

- Kattie, Director of Operations, TIPS East