

## How RMG makes hiring easier for their Little Caesars® locations

Since 2006, Restaurant Management Group (RMG) has been a leading Little Caesars franchisee, starting with 16 locations in Tennessee and growing to over 60 locations across the Southeast. As RMG grew, they realized that their manual HR process was placing a heavy burden on the store managers and wanted to incorporate technology to allow them to hire faster and scale quicker. In 2017, RMG chose to partner with Efficient Hire for all of their employee onboarding needs, to help reduce the amount of time it takes to put someone to work, enabling consistency & accountability and ultimately adding cash flow to their bottom line.

### The Problems

#### **Complex Systems**

Complicated technology and paper solutions limited RMGs ability to simplify their busy managers' HR duties. It was difficult to maintain governance, compliance, and visibility into critical recruiting, new hire onboarding, and WOTC administration

#### **Disorganized Technology**

Hiring managers lacked a unified technology solution to help them staff their restaurants using best processes while also trying to meet daily performance expectations

#### **Losing Candidates**

Locations lost potential candidates to competitors because job seekers that needed work quickly abandoned complex applications, new hire paperwork, and I-9 processes



**Managers save 30 min per new hire,  
eliminating manual data entry with key integrations**



# The Solution

## Efficient Hiring Processes

Consolidating the hiring technology into a single workflow-driven system with integrations to other key systems, including Altametrics, background screening, and payroll, reduces errors and the overall burden on managers, puts guardrails in place to ensure compliance and consistency, and eliminates manual job posting efforts

## Easy to use Technology

The mobile-first interface allows managers to seamlessly hire while minimizing distraction from day-to-day restaurant operations

## Out-recruiting the Competition

The simple application, onboarding, I-9, and WOTC screening workflows keeps job seekers engaged and allows managers to put them to work in as little as 15 minutes

# The Results



**Over 10,000 Employees  
hired through  
Efficient Hire**

**\$253k**

**WOTC credits earned -  
beating benchmarks  
by 14%**

"Efficient Hire has streamlined & simplified the hiring and onboarding process at our stores. The hiring process is no longer a daunting task for our managers and the recent integration with Altametrics has increased accuracy and saved even more time. Efficient Hire has continued to add more features and integrations over the years as our business needs have changed and we could not imagine navigating the recruitment, onboarding and WOTC landscape without them."

Sean M., Partner  
RMG, Little Caesars Franchisee